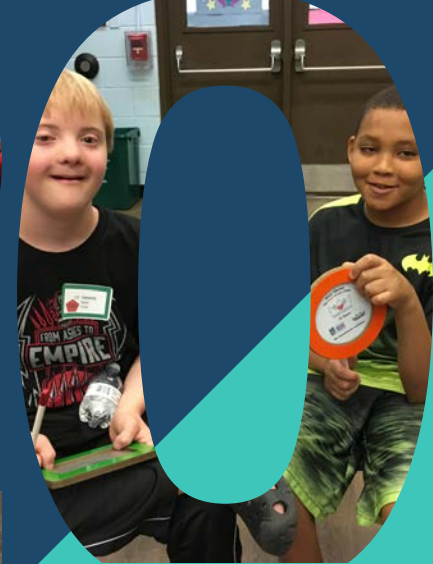


# ANNUAL REPORT

Building  
HOPE.

Building  
COMMITMENT.

Building  
HANG TOUGH  
HERO FAMILIES.





## *Letter from the Executive Director*



Dear Hang Tough Foundation Family ,

It's hard to believe another year has come and gone! We are so excited to step into 2020 and celebrate Hang Tough Foundation's 5th birthday. Statistically, 90% of non-profits fail within the first two years and only 60% of those remaining exist beyond five years. We are so proud to be in the minority of statistics and stronger than ever as we approach our 5th year. We recognize that this would not have been possible without the love and support of our community.

In 2019 alone, 543 volunteers gave over 3,285 hours of service to our organization. Community-wide supply drives provided 187 Heroes and Sidekicks with the school supplies needed to start the school year. Dunkin' Donuts selected Hang Tough Foundation for their September community project and raised our largest donation to-date of \$11,000. Because of the generosity of our family, friends, and neighbors, 446 individuals were able to attend Family Fun events and spend time together as a family, momentarily forgetting about the medical and special needs of their children. The accomplishments of the past year are nothing less than incredible, and that is a result of your dedication to our mission.

As we enter a new decade, we are excited to watch Hang Tough Foundation continue to flourish and grow into a thriving non-profit that is recognized in our area as a beacon of hope and encouragement to families with children who have chronic, life-altering illnesses and special needs. We are so thankful for your continued support.

Building Hope. Building Commitment. Building Hang Tough Hero Families.

A handwritten signature in black ink that reads "Jenelle Irwin".

# 01 BY THE NUMBERS



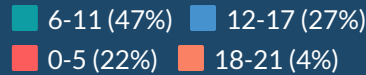
	2015	2017	2019
<b>HANG TOUGH HEROES</b> ACCUMULATIVE TOTAL	42	342	693
<b>PEOPLE SERVED</b> ACCUMULATIVE TOTAL	121	1368	2147
<b>VOLUNTEERS UTILIZED</b> EACH YEAR	19	350	543
<b>CARE PACKAGES DELIVERED</b> ACCUMULATIVE TOTAL	18	290	681
<b>PROGRAMS OFFERED</b> ACCUMULATIVE TOTAL	2	11	16

# 02

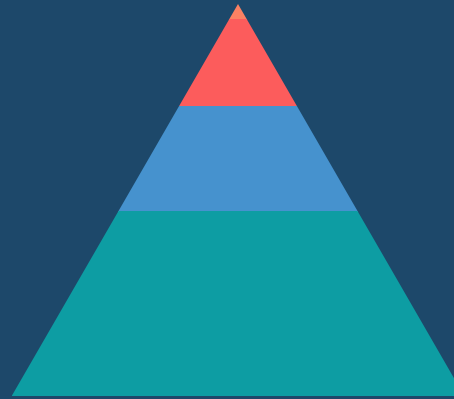
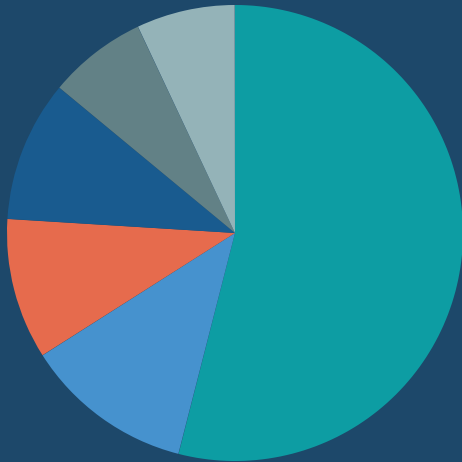
# DEMOGRAPHICS



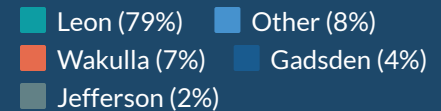
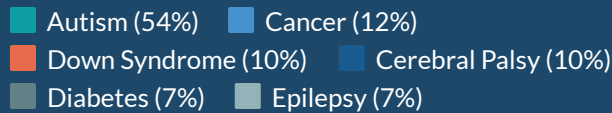
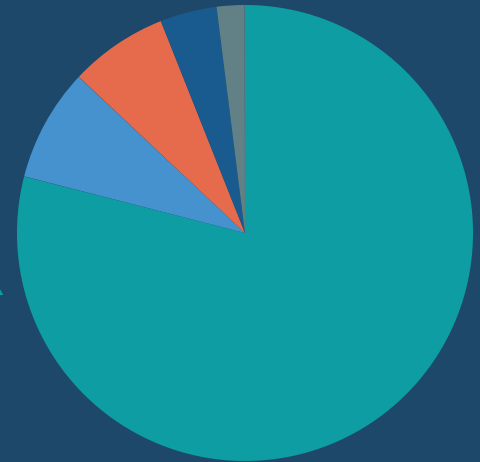
## Hero Ages



## Top Diagnoses Served



## Counties Served



# 03 FAMILY SURVEY RESULTS



Families Report Their Family Life Improved Due to HTF

Families Rating The Quality of Programs and Services at HTF



■ Strongly Agree & Agree (89%) ■ Neutral (11%)



■ Very High and High (98%) ■ Neutral (2%)

# 04 PROGRAM METRICS

CAREGIVERS ARE REPORTING THEIR  
CHILD EXHIBITS LESS ADVERSE EFFECTS

100%

OF HAVING A HERO SIBLING AFTER  
ATTENDING A SIBLING DAY EVENT

91%

OF FAMILIES REPORT  
THAT WITHOUT HANG  
TOUGH THEY WOULD NOT  
HAVE BEEN ABLE TO  
HAVE THE SANTA  
EXPERIENCE



95%

OF CAREGIVERS REPORT FEELING CLOSER  
AND BETTER CONNECTED TO THEIR  
SPOUSE/PARTNER AFTER ATTENDING A  
PARENT'S NIGHT OUT EVENT



# 05

# FINANCIALS



## Statement of Financial Position As of December 31, 2019

### Revenue By Funding Source



- General Donations (33.63%)
- Gritz and Glitz Gala (21.92%)
- Champions Ride (6.51%)
- Grants (6.41%)
- Other (31.53%)

### Expenses



- Program (63.34%)
- Administration (22.05%)
- Fundraising (14.61%)



**THANK YOU!**

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#HangToughTogether

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(850)274-6413

[www.hangtoughfoundation.org](http://www.hangtoughfoundation.org)

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